

When

March 9 - May 25, 2010
Tuesdays, 6-9 pm

Where

Connection Center on Marin
Health & Wellness Campus
3240 Kerner Blvd.
San Rafael, CA 94903

Cost

~~\$495~~. **Reduced to \$195 for Marin businesses** thanks to sponsorship by the Marin Workforce Investment Board and the Marin Employment Connection. Includes all books and materials needed to complete your business plan. Additional participants from same company pay \$95.

Register

Visit our web site
www.sbdcantarosa.org or call
the SBDC at (707) 524-1776, or
email sbdc@santarosa.edu

Free Orientation

February 23 or March 2 from
6-7 pm at the Connection
Center



Three hours every week to help me focus, and most importantly, remind me why I have my own business.

Paul McKairnes
Media Graphics, Inc.

Instructor

Noah Harris is a Certified NxLevel Instructor, is multi-lingual (English, Spanish and Portuguese) and specializes in business strategy, market research and analysis. He holds a

B.S. in Business Management and an M.A. in Organization Management and Development.

More Information

Visit us online at www.sbdcantarosa.org to learn more about the Entrepreneur Course, view instructor profiles, read participant testimonials, and use our easy online registration.

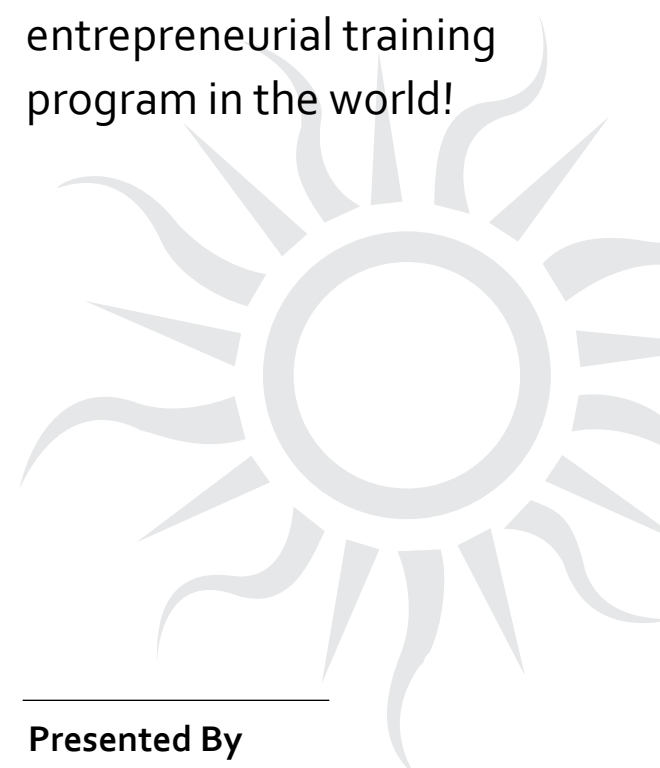
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MARIN EMPLOYMENT CONNECTION
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The Small Business Development Center at Santa Rosa Junior College is an affiliate of the Northern California SBDC Program sponsored by: Humboldt State University Foundation, the California Community College's Economic and Workforce Development Programs and the U.S. Small Business Administration. This is a partnership program under the current Cooperative Agreement with the SBA and the Humboldt State University Foundation. Any opinions, findings, conclusions or recommendations expressed are those of the presenter(s)/author(s) and do not necessarily reflect the views of the sponsoring entities. All services are extended to the public on a non-discriminatory basis. Reasonable accommodations for the disabled will be made, if requested in advance.

THE NXLEVEL[®] ENTREPRENEUR COURSE

The most proven
entrepreneurial training
program in the world!

**Presented By**

Small Business
Development Center
at Santa Rosa Junior College

WHAT

The NxLevelL Entrepreneur Course is a 12-week intensive program designed to encourage business expansion and growth.

As a participant, you will learn:

- How and when to start business planning for expansion.
- How to better lead and manage your business.
- How to identify opportunities and better market your business.
- How to understand your company's financials and get them in order.
- How to manage your money by developing and using cash flow projections.
- How and where to get funding for new growth and opportunities.
- How to write a detailed and comprehensive business plan to fuel growth.
- How to develop a network of small business support services.
- And, so much more!



The best gift an entrepreneur can give herself—a toolbox of valuable information and insight—dynamically and supportively presented.

Peggy Lutz
Peggy Lutz Plus, Inc.

WHO

Are you ready to plan for the success and growth of your business? Do you wish you better understood your financial statements? Are you ready to take your business to the next level? Then you are a candidate for NxLevelL!

Designed for owners of existing businesses and start-ups, NxLevelL is particularly well-suited for businesses in high-growth mode, as well as business owners who need to rethink their business strategies.

Past participants have been engineers, physicians, construction contractors, plumbers, real estate agents, landscapers, owners of coffee shops, restaurants, flower shops, breweries, art galleries, health facilities, wineries, beauty salons, and more.

The program is proven,
the results are measurable,
the networking invaluable,
the enthusiasm is obvious.



Join local business owners in an exhilarating program to learn the art of better business!

WHY

NxLevelL is the world's most effective and proven entrepreneurial training program. Since 1996, over 160,000 business leaders in 47 states have participated in the program.

The results of a third-party study on the effectiveness of the program showed that:

- On average, participants' businesses experienced a 32% increase in gross sales and created 1.3 new jobs within one year after graduation.
- Graduates with smaller companies (annual gross sales less than \$200,000) experienced an average of more than 200% increase in sales.
- The majority of participants used the business plan created in the course to obtain venture capital or financing for their business.