



MARIN EMPLOYMENT CONNECTION
Powered by Workforce Investment Board of Marin County

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The Workforce Investment Board of Marin County

“Supporting a Skilled Workforce – Building a Sustainable Community”

WIB's Mission:



- **To be responsible for policy making and implementation of the workforce development system administered through the Marin Employment Connection, one-stop facility for service delivery in Marin, in order to support economic vitality and develop the talent of the workforce.**

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WIB's Vision:



- **A sustainable balance between the employment needs of job seekers and the business needs of employers for skilled workers, to ensure a self sufficient, diverse workforce in Marin.**

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The Marin Employment Connection

- “Serves the employer and job seeker community”
 - The purpose of the Marin Employment Connection partnership is to enable the partners to operate as a single, user-friendly “One-Stop” service delivery system, ensuring that decisions are customer-driven, service is of the highest quality, and that there is strong accountability.
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Workforce Investment Act (WIA) Structure



- To receive WIA funds local areas must have:
 - A One Stop Facility
 - *Marin Employment Connection*
 - A One Stop Operator Consortium
 - *Marin Health & Human Services (lead staff & fiscal agent), Employment Development Department & Homeward Bound of Marin*
 - A Chief Local Elected Official
 - *Marin Board of Supervisors*
 - A Workforce Investment Board
 - *Workforce Investment Board of Marin County*

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Roles and Responsibilities:

Health & Human Services: One Stop Operator

- Administer Workforce Investment Act programs and services
- Operate the Marin Employment Connection One Stop Center
- Staff to the WIB
- Negotiate MOUs with mandatory partners

Roles and Responsibilities:



Workforce Investment Board

- **Oversight** – of Workforce Investment Act funds that support the programs and services provided through Marin Employment Connection, a partnership of public agencies whose customers are businesses requiring support around workforce issues and job seekers requiring job search services and/or education and training
- **Convener** - Bringing together business, labor, education, and economic development to focus on community workforce issues
- **Workforce Analyst** - Developing, disseminating and understanding current labor market and economic information and trends

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Roles and Responsibilities:

Workforce Investment Board (continued)

- **Broker** - Bring together systems to solve common problems, or broker new relationships with businesses and workers
 - **Community Voice** - Advocating for the importance of workforce policy, providing perspective about the need for skilled workers
 - **Capacity Builder** - Enhancing the region's ability to meet the workforce needs of local employers
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Roles and Responsibilities:

Board of Supervisors: Chief Local Elected Official

- Appoint WIB members
- Approve local plans (shared responsibility with WIB)
- Designate, certify, or terminate One-Stop Operators (shared with WIB)
- Approve WIA budget
- Provide oversight (shared with WIB)
- As WIA Grant recipient awards WIA Contracts based on WIB recommendation
- Elected officials remain liable & ultimately responsible for how funds are used

Roles and Responsibilities:



Mandatory One Stop Partners

- Mandatory partners are defined by funding sources set forth in WIA
- Memorandums of Understanding (MOUs) between partners and WIB involve:
 - Services to be provided through Marin Employment Connection One Stop Center
 - How services & operating costs will be funded
 - Methods of referral of clients
 - Duration of & process for amending MOU

WIB Composition



- 18 business members (business seats must be a majority); and
- 17 members representing the following categories in the numbers indicated:
 - 3 education agencies
 - 5 labor organizations
 - 2 community based organizations
 - 2 economic development agencies
 - 5 required one-stop partners not represented in other categories

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WIB Committees



- Executive Committee
- Youth Council
- Construction/Green Jobs Committee
- Healthcare Committee
- One Stop Steering Committee
- Strategic Planning Committee
- Marketing & Communications Taskforce
- Nominations Taskforce

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WIB Officers



- Will Rigney, Chair
- Craig Nelson, Vice Chair
- Joan Capurro, Past Chair
 - Makini Hassan & Bill Scott, Construction Co-Chairs
 - Jill Magri & Nanda Schorske, Healthcare Co-Chairs
 - Dan Daniels & Heather Ravani, One Stop Steering Co-chairs
 - Gene Abbott, Chair, Youth Council
 - Craig Nelson & Cecilia Zamora, Strategic Planning Co-Chairs

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WIB & One Stop Staff



- Mary Donovan, WIB Director
- Racy Ming, Manager, Marin Employment Connection
 - Caran Cuneo, Business Services Representative
 - Cynthia Gunselman, Administrative Services Associate
 - Eric Petersen, Project Coordinator

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One Stop Partners



- College of Marin
- Community Action Marin
- Homeward Bound of Marin
- Marin Health & Human Services
- Marin County Office of Education
- Marin Housing Authority
- Marin Literacy Program
- National Council on Aging
- Small Business Development Center
- State Employment Development Department
- State Department of Rehabilitation
- Tamalpais Adult & Community Education

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Community Partners



- Buckelew Programs
- Integrated Community Services
- Image for Success
- Marin Conservation Corps
- Canal Alliance
- Center Point, Inc.
- Marin City Community Development Corp.
- YWCA San Francisco, San Mateo & Marin

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WIB Membership



- **Gene Abbott**, Director, Regional Occupational Program, Marin County Office of Education
- **Robin Barber**, Labor Organizer, SEIU 1021
- **Frank Borodic**, Owner/Operator, Roundstone Farm
- **Jack Buckhorn**, Business Manager, IBEW Local 551
- **Joan Capurro**, Senior Vice-President of Community Affairs, Bank of Marin
- **Dan Daniels**, Assistant Director, Blue Skies Personnel
- **Lori Fromm**, Manager, Organizational Development, Golden Gate Bridge Highway & Transportation District
- **Richard Garbarino**, Operations Assistant, Marin Sanitary Service
- **Jennifer Gotti**, Director, Human Resources, THX Ltd.
- **Eileen Graham**, Director, Human Resources, SPG Solar
- **Cathy Lavaroni-Hall**, Business Development Manager, Redwood Credit Union
- **Makini Hassan**, Executive Director, Marin City Community Development Corporation
- **Katie Kerns**, Governmental Relations Consultant, Pacific Gas & Electric Company
- **Ginny Kuhel**, Manager, Human Resources, Gardeners' Guild, Inc.
- **Donna Lemmon**, Executive Director, Integrated Community Services
- **M. Jill Magri**, Chief Operating Officer, Kaiser Permanente

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WIB Members (continued):

- **Craig Nelson**, Executive Vice-President, Staffing Services, Gary D. Nelson, Associates
 - **Liz Paris**, Deputy Director, Marin County Human Resources
 - **George Pegelow**, Labor Representative, Marin Association of Public Employees
 - **Heather Ravani**, Director, Social Services, Marin County Health & Human Services
 - **Will Rigney**, Director, External Affairs, AT&T (WIB Chairman)
 - **Leslie Ruhland**, Executive Vice President, Accuchex Corp.
 - **Darlene Rutkowski**, District Administrator, California Department of Rehabilitation
 - **Peter Schiller**, Manager, California Employment Development Department
 - **Nanda Schorske**, College of Marin
 - **Bill Scott**, President, Marin County Building & Construction Trades Council
 - **Pat Sorber**, General Manager, Embassy Suites Hotel
 - **Hunter Stern**, Labor Union Representative, IBEW Local Union 1245
 - **Mary Kay Sweeney**, Executive Director, Homeward Bound of Marin
 - **Ron Thayer**, Director of Advertising, Marin Independent Journal
 - **Gail Theller**, Executive Director, Community Action Marin
 - **Cecilia Zamora**, Executive Director, Latino Council of Marin
 - **David Zwicky**, Director of Business Strategies, Hospice by the Bay
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WIA Services for Dislocated Workers and Adults



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- Core Services
- Intensive Services
- Training Services

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WIA Core Services



- **Universal Access for Job Seekers:**
 - Eligibility determination
 - Outreach, Intake & Orientation
 - Initial Assessment
 - Job Search & Placement Assistance
 - Career Counseling
 - Employment Statistics
 - Performance & cost information on training providers
 - Information on local performance results for WIB
 - Information on supportive services
 - Assistance in establishing eligibility for Welfare-to-Work and financial aid

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WIA Intensive Services



- Intensive Services are available for Job Seekers who need:
 - Comprehensive assessments of skills and service needs
 - Development of Individual Employment Plan
 - Group counseling
 - Individual counseling and career planning
 - Case management
 - Short-term prevocational services

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Training Services



- Training Resources are available for Job Seekers who:
 - are unable to obtain or retain employment through intensive services
 - are determined to need training and have skills and qualifications to successfully participate
 - select programs directly linked to employment opportunities
 - are unable to obtain other grant assistance (i.e. Pell grants)

Youth Services



- Tutoring, study skills training & dropout prevention activities
- Alternative secondary school services
- Summer employment opportunities
- Paid & unpaid work experience
- Occupational skills training
- Leadership development
- Supportive services
- Adult mentoring
- Comprehensive guidance & counseling

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Business Services

- Services for Employers include:
 - Workshops, seminars and information on a wide variety of topics for the business owner
 - Confidential, one-on-one business counseling
 - Customized employee training programs
 - Marketing and outreach to a large candidate pool with on-site recruitment facilities available to businesses
 - No-cost outplacement services available to businesses facing downsizing or restructure.
 - Information for laid-off employees to help redirect them toward new career opportunities and unemployment benefits for income replacement.
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